



THE SOLUTION TO A SIMPLE, MEANINGFUL, WELL-DESIGNED LIFE /

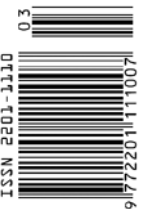
FÊTE / LIFE

ISSUE N°.27 “When living with less, one becomes more resourceful, simple daily tasks and rituals become paramount – the quality of our sleep, our health and our well-being. These things become valuable commodities that in our youth, we too often take for granted.”

*ELEVATE YOUR MINDSET AND CHANGE
YOUR LIFE / STRESS FREE MORNINGS
WITH ORGANISED STATIONS / HOMES MADE
FOR SIMPLE LIVING*



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MOLMIC / Focused on relaxation, durability and enduring comfort. Our local handmade furniture designs provide tactility and warmth, product is built to last with careful consideration of renewable material's and minimising our carbon footprint. Made in Melbourne, Australia.

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PLEASE TELL US ABOUT YOURSELF, YOUR BACKGROUND AND HOW YOU GOT TO WHERE YOU ARE TODAY?

I studied photography and visual communication in Paris and have been living in Australia for 23 years now. I am an entrepreneur and have established several businesses which, for most, were geared towards promoting brands. Producing boutique trade shows became a natural progression where I could apply my creative and marketing knowledge to help selected brands reach their market in an experimental environment.

PLEASE TELL US MORE ABOUT DENFAIR...

Denfair is our latest project and comes after 16 years of experience producing exclusive trade shows. It also relates to design which I am passionate about and it makes our work a lot more enjoyable.

WHAT WERE YOUR STAND OUT PIECES FROM THIS YEAR'S MELBOURNE EVENT?

It is hard to play favourites as part of my role with the team and external consultants is to select original designers who want to participate in *Denfair* and all of them have some amazing products to offer!

As for my personal preference and in no particular order... the new range from *Fomu*, *Typography* range by *Studio Truly Truly* for *Rakumba Lighting*, *Axyl* collection by *Benjamin Hubert* for *Zenith*, *Innate* collection by *Jon Goulder* for *Spence & Lyda*, *Laal* black lighting range, *Savage* design new hardware, *Luxxbox* acoustic lighting, *Buzao* range by *Remodern* and *Montana* colourful storage units were also a stand out.

WHAT ARE THE DAILY ESSENTIALS THAT YOU CAN'T LIVE WITHOUT FOR A WELL-DESIGNED LIFE?

At the risk of sounding slightly pretentious, here it is... as I wake up I switch on my original 1940's *Lampe Gras* which I love for its design and the story behind the making of it, then put on my *Rolex* submariner and drive my *Land Rover Defender* to work. Those are timeless iconic design pieces which I enjoy every day.

PLEASE TELL US A LITTLE ABOUT YOUR APPROACH TO WORK AND BUSINESS?

I always base my decisions on past experiences and errors but never let what I know hold me back from being spontaneous and intuitive in making a new decision.

HOW DO YOU DEFINE GREAT DESIGN AND HOW DOES IT ENHANCE YOUR LIFE?

Good design is timeless and the craftsmanship behind a beautifully designed piece needs to be appreciated daily. Design does not obey trends. It can never stop amazing you just like an art piece, you get attached and comfortable with the choices you make.

WHAT HAS BEEN YOUR BIGGEST CAREER CHALLENGE TO DATE AND HOW HAVE YOU OVERCOME IT?

I have career challenges every week and you simply need to believe in what you do and never settle for average. My biggest challenge is to deal with my own persona and my constant need for perfection.



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ABOVE

- 01. *The Belle Restaurant + Oyster Bar* at *Denfair Melbourne 2018*. Lighting by *rakumba.com.au*, *Perforated Screens* by *locker.com.au*, *MR Chairs* by *schiaavello.com*, *Stools* by *P2Livin*.
- 02. *Paragon Rug in Shadow* from \$5,200, *armadillo-co.com*
- 03. *Thibaud Cau-Cecile* addresses attendees at *Denfair Melbourne 2018*.

- 04. *Polly 3.5 Seat Sofa* \$3,275, *molmic.com.au*
- 05. *Claire Beale*, *National President of the DIA (Design Institute of Australia)* presents the *AGOTYA (Australian Graduate of the Year Awards)*, awarded to final year and newly graduated design students.
- 06. *Tim Webber Design Bevel Chair in Black Leather* NZD\$737, *timwebberdesign.com*

- 07. *The Nau stand* featuring the *Strand Chair* and *Bistro Table* both by *Adam Cornish*, *cultdesign.com.au*
- 08. *George Occasional Table* by *Brad Turner* from \$295, *vincentdesign.com.au*
- 09. *One of the dining venues* designed by *Chris Connell*, *chriscconnell.com.au*